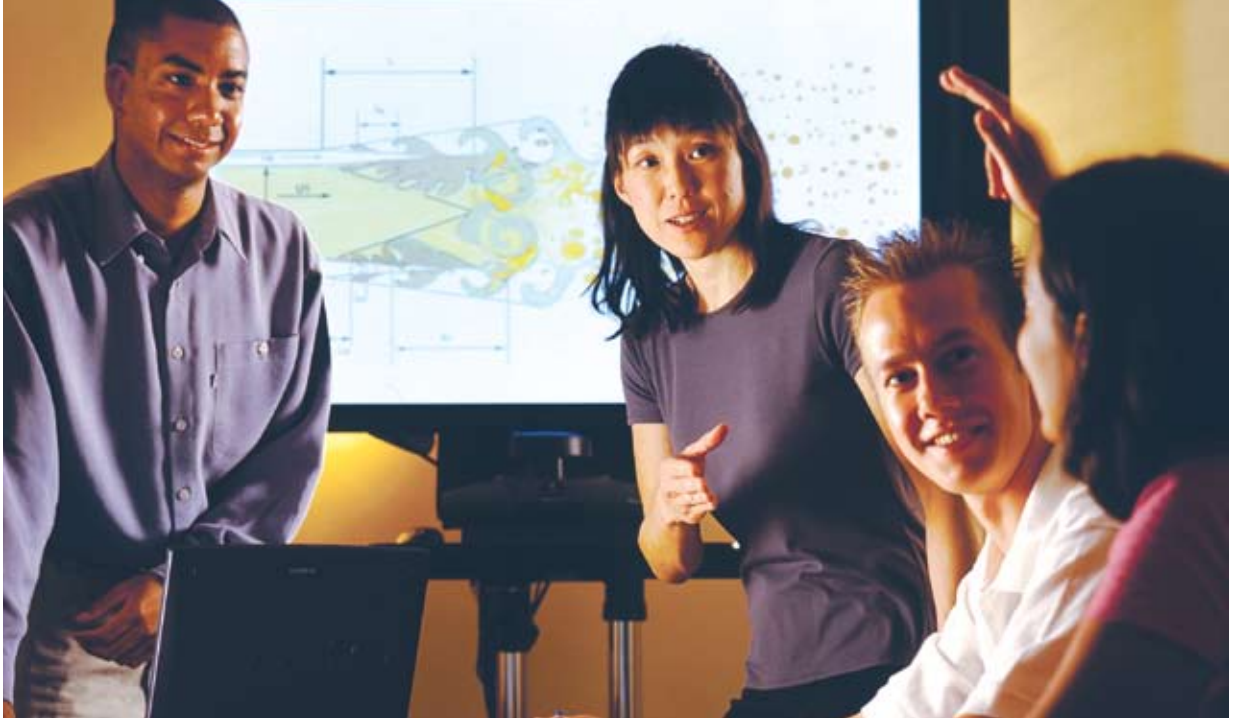


Another Reason to Believe in the Power of Imagination

UCSD JACOBS SCHOOL OF ENGINEERING



At a time when the world needs entrepreneurial engineers to deliver practical solutions, UCSD's Jacobs School is preparing future engineers who can lead technology development in an ever-changing world.

The UCSD Jacobs School of Engineering is the youngest and fastest-rising of the nation's top fifteen engineering schools, and the largest engineering school in the University of California system. By focusing on deep and broad engineering fundamentals, enhanced by real-world design and research, often in partnership with industry, the Jacobs School produces graduates who are well-versed in both theory and practice.

The Jacobs School Scholars Program provides vital financial support that enables the most promising students to choose UCSD over private institutions and the most talented faculty to expand their research and education initiatives.

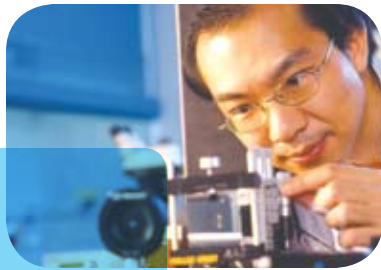


Increasing competition from other universities for these top students – and for the faculty who mentors them – compels us to continue expansion of the Jacobs School Scholars Program. With your help, we can extend this opportunity to coming generations and leverage the Jacobs School's role as a continuing source of innovative, in-demand engineers.

Educating Tomorrow's Technology Leaders

Jacobs School Scholars Program

Top students and faculty recognize that the Jacobs School ranks among the best in the nation. But without competitive financial aid packages to recruit and retain the “brightest of the bright” – both students and educators – we cannot continue to provide the world with the innovative engineers who are needed to address contemporary challenges.



The Jacobs School Scholars program has helped promising students realize their full potential and given them more freedom to pursue academic, research and leadership opportunities. The first of our Jacobs School Scholars, who are now UCSD alumni, have gone on to prestigious Ph.D. programs and careers in engineering. Many have already joined the effort to support the Jacobs School Scholars who will follow in their footsteps.

Inspired by the success and the commitment of our alumni, the Jacobs School is continuing to expand this important program with new opportunities – for promising students and for the leading educators who shape their futures.

Jacobs School Graduate Scholar

Most of the Jacobs School's peer engineering schools have large endowments that provide the resources to offer the top graduate students much-needed research funds. By having financial backing, graduate students have greater flexibility in choosing their areas of research, enabling them to follow creative and unique paths of discovery. The Jacobs School Graduate Scholar fellowship provides \$35,000 for a graduate student's critical first year at the Jacobs School, and supplemental support for the second and third years. This valuable assistance helps ensure that UCSD can attract the most sought-after graduate students who will pursue their research with faculty mentors and move on to successful careers, often with local companies.

"We are proud of all that UCSD and the engineering school have accomplished and our gift represents a long-term investment in engineering education and in our community. It is intended to help recruit outstanding faculty and to support promising undergraduate and graduate students."

– DR. IRWIN MARK JACOBS, CHAIRMAN OF QUALCOMM, INC.
AND FORMER UCSD FACULTY MEMBER

THE JACOBS SCHOOL SCHOLARS PROGRAM WAS ESTABLISHED IN 2000
THROUGH A GENEROUS GIFT FROM IRWIN AND JOAN JACOBS.





Jacobs School Undergraduate Scholar

Although the most competitive high school students apply to UCSD, many ultimately choose to attend other universities because they are offered better financial incentives. In order for the Jacobs School to attract and enroll the most promising future engineers, we must offer more competitive financial packages. The Jacobs School Undergraduate Scholar program provides outstanding incoming freshman with full tuition, fees, and room and board for four years – supporting our tradition of excellent students who become successful alumni and the next generation of technology leaders.

"The Jacobs School Scholars program provided me a fantastic foundation to succeed. I benefited from being part of a group of outstanding scholars who helped me strive to do more."

– JESSICA YUEN '04,
JACOBS SCHOOL SCHOLAR

"We chose to support UCSD and the Jacobs School of Engineering because they have made structural engineering a priority. UCSD is deeply committed to educating the next generation of structural engineering leaders and to promoting meaningful research."

– ADJUNCT PROFESSOR ROBERT ENGLEKIRK, FOUNDER OF ENGLEKIRK COMPANIES, WHO WITH HIS WIFE, NATALIE, SUPPORTS JACOBS SCHOOL RESEARCH, SCHOLARSHIPS, AND FELLOWSHIPS

Jacobs School Distinguished Scholar

With the ever-increasing cost of establishing a lab and building a research program, competition for outstanding engineering faculty members is the toughest it has ever been. The Jacobs School Distinguished Scholar program provides \$25,000 per year for five years, which enables UCSD to attract and retain the best engineering faculty. By offering a steady stream of hard-to-find funds, faculty members can set up research labs or pursue early-stage research. These funds also help faculty focus on creating innovative curricula, bringing new research to the classroom, and enhancing the education and training of our students.

IMAGINE WHAT'S NEXT...

UCSD is poised for an exciting and unprecedented new phase of rapid growth and evolution. With your help, we can give promising engineering students the auspicious start of a Jacobs School education, and provide these talented young people, and the faculty who mentor them, the resources to explore and innovate.

- **YOUR GIFT OF \$75,000** creates a named **Jacobs School Graduate Scholar** fund that supports an outstanding graduate student with a first-year fellowship of \$35,000 and additional funding over the next two-to-three years
- **YOUR GIFT OF \$100,000** creates a named **Jacobs School Undergraduate Scholar** fund that provides a promising student with four years' full tuition, fees, and room and board
- **YOUR GIFT OF \$125,000** creates a named **Jacobs School Distinguished Scholar** fund that provides \$25,000 per year for five years to support an outstanding faculty member with funds for research and educational initiatives
- **YOUR GIFT OF \$300,000** funds a named **Jacobs School Scholars** suite that supports a faculty member, graduate student, and undergraduate in the academic discipline of your choice
- **WE ALSO INVITE YOU TO IMAGINE WHAT'S NEXT** with a gift of any amount to the area of your choice

All donors to the UCSD Jacobs School Scholars Program will be invited to an annual reception with the dean of the Jacobs School, so that they can meet and follow the progress of the students and faculty members their gifts support.



The UCSD Jacobs School of Engineering is committed to providing the world with talented and productive engineers prepared to tackle evolving world challenges.

"Education is a crucial stepping-stone in the pursuit and development of tomorrow's technological advancements. We're thrilled to have this opportunity to invest in future engineers by contributing to the Jacobs School Scholars Program at UCSD."

— BOB AKINS, JACOBS SCHOOL ALUMNUS AND CHAIRMAN AND CEO OF CYMER, INC., WHICH SUPPORTS THE JACOBS SCHOOL PASCAL DIDIER UNDERGRADUATE SCHOLAR FUND AND THE JACOBS SCHOOL S.C. LIN GRADUATE SCHOLAR FELLOWSHIP

For more information about fundraising initiatives to prepare UCSD's Jacobs School of Engineering for the future, please contact:

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of Engineering
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erjacobs@soe.ucsd.edu

The logo for the UCSD Jacobs School of Engineering, featuring the UCSD logo and the text "School of Engineering".

www.jacobsschool.ucsd.edu
www.giving.ucsd.edu